

**SPONSOR/VENDOR INFORMATION PACKET**

**TUESDAY, JANUARY 25 THROUGH JANUARY 27, 2011**



**NEAA WANTS YOU TO JOIN US FOR ANOTHER GREAT EVENT  
PLENTY OF NETWORKING AND SALES OPPORTUNITIES.**

Northeast Acquirers Association  
**Winter Meeting**  
*Come to learn what is IMPORTANT at the MLS level!*  
**Jan. 25 - 27, 2011**  
Grand Summit Hotel • Mt. Snow, Vermont

Educational Seminars  
Meetings  
Vendor Exhibits  
Entertainment

Take advantage of our  
**FREE EARLY REGISTRATION**  
before Jan 15th!

It's cold outside, but the closing reception will be **HOT!**  
**Wed., Jan. 26 - 9:00 pm**  
Food, music, festivities and networking with your  
friends and the show vendors at the Snow Barn!

Generously sponsored by  
 electronic  
merchant  
systems

 **NORTHEAST ACQUIRERS**  
A · S · S · O · C · I · A · T · I · O · N

For registration and lodging info, visit  
[www.northeastacquirers.com](http://www.northeastacquirers.com)

**DO NOT MISS OUT**

**2011 WINTER SEMINAR AND OUTING  
GRAND SUMMIT RESORT, MOUNT SNOW, VT  
PLEASE NOTE**

***Vendor space will be limited to the first 75***

**NEAA DOES NOT ALLOW ROAMING VENDORS**

[www.NorthEastAcquirers.Com](http://www.NorthEastAcquirers.Com)



**NORTHEAST ACQUIRERS**  
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## ***SPONSORSHIP OPPORTUNITIES Winter Event 2011***

*ALL SPONSORSHIP WILL BE CO-BRANDED WITH NEAA*

**NEAA EVENT PROMOTION SIGNAGE – Thanks you Merchant Warehouse**

**REGISTRATION AREA – \$2,000.00**

**DIRECTORY – Thanks you USA ePay**

**BADGE HOLDERS/LANYARDS -- Thanks you General Credit Forms**

**TOTE BAGS – \$3,500.00**

**NAME BADGES – Thank you Global eTelecom**

**OPENING RECEPTION – \$12,500 (this event can be shared by more than one Sponsor)**

**CHARITY POKER PARTY & RECEPTION -- Thanks you United Bank Card**

**BREAKFAST -- \$2,500.00**

**LUNCH – \$7,500.00**

**AFTERNOON BREAK -- \$2,500.00**

**CLOSING RECEPTION – \$20,000 (this event can be shared by more than one Sponsor)**

**THE SNOW BARN -- sponsored by EMS - Electronic Merchant Systems**

**SKIING ARM BANDS -- \$750.00**

**ROOM DROPS -- TUESDAY OR WEDNESDAY \$750.00 PER VENDOR**

**IF YOU WOULD LIKE TO SPONSOR SOMETHING ADDITIONAL, PLEASE ASK -- suggestions accepted.** We welcome other ideas – folios, note books etc. that can be co-branded. NEAA will consider sharing sponsorship however it must be with non-competing vendors. Contact – Ruth Gorski, [ruth.gorski@aexp.com](mailto:ruth.gorski@aexp.com), for more information if interested in sponsorships.



**VENDOR REGISTRATION FORM**  
**WINTER 2011 MEETING & SEMINAR,**  
**January 25 – January 27, 2011**  
 Grand Summit Hotel, Mount Snow Vermont

**VENDOR/SPONSOR FEE (75 TABLE TOPS ONLY NO ROAMING ALLOWED)** **\$1650.00**  
 (Includes Table at Vendor Fair, two attendees & Ad in directory)  
 Special needs – Electrical = \$50.00 \_\_\_\_\_ Telephone \$100.00 \_\_\_\_\_ \$ \_\_\_\_\_  
 Additional attendees at \$200.00 each \$ \_\_\_\_\_  
 Snowmobiling \$75.00 per person (Limited number on a first come basis) \$ \_\_\_\_\_  
**Total Amount Being Paid** \$ \_\_\_\_\_

**AD** Yes \_\_\_ NO \_\_\_ Due by January 15, 2011, see attached instructions.

**RAFFLE PRIZE** Yes \_\_\_ NO \_\_\_ contact Nancy Austin 203.226.1323 nancy\_austin@verifone.com

**Please mail your registration/invoice and payment c/o Jacques R. Breton, NEAA, 11 Westman Street, Somersworth, NH 03878 Tel. (603) 692-2408. If paying by American Express, Discover, MasterCard or Visa fax to 888.534.7890. Checks should be made payable to 'Northeast Acquirers Association'. Full payment not received by the above date may result in Vendor Table Space being forfeited, cut-off date January 7, 2011.**

Please list name, phone number and e-mail address for all registrants. Please note Activity preference.

NAME	PHONE	E-MAIL	SKIING	SNWMBLNG

Attach sheet for extra people attending

PLEASE PRINT CLEARLY

Name of Organization \_\_\_\_\_ Phone # \_\_\_\_\_

Primary Contact \_\_\_\_\_ E-mail \_\_\_\_\_

Street/State/Zip \_\_\_\_\_

Signature \_\_\_\_\_ Cardholder Name: \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

**CANCELLATIONS: refund 30 days prior will be made less \$250.00 administration/processing fee.**

**WE LOOK FORWARD TO SEEING YOU THERE!**



## IMPORTANT VENDOR INFORMATION

**Please note NEAA limits Vendors to a maximum of 75 table tops with NO ROAMING VENDORS allowed. Vendors will be accepted on a first paid basis. Do not miss out. We have already received a number of requests for the 2011 Winter Event.**

NEAA is arranging with the Grand Summit Resort for as many hotel rooms and condos as possible. We have limited number of hotel rooms in the main lodge. In an effort to accommodate Vendors and Attendees we ask each Vendor to limit their number of participants. As another option the Grand Summit also has a number of adjoining condos that can hold several people with separate bedrooms, if interested please call Jacques.

**SHIPPING INSTRUCTIONS** – All boxes should be properly labeled and make the proper arrangements that your tabletop (only) displays and other marketing material arrive no sooner than January 19, 2011. Suggest ship as early as possible to make sure everything arrives in time.

Your Name/Company Name

Hold for NEAA

Grand Summit Hotel

89 Grand Summit Way

West Dover, VT 05356

*This address is not listed in UPS so, the guest must "override" when it prompts them*

Make sure you have return shipping labels. The hotel will make arrangements for pick up by UPS & FedEx after our event. Remember, we pack everything up right after the vendor reception.

NEAA wants this event to be one of the best. This event is each of ours and we should take every step to make it a successful one. NEAA welcomes all financial institutions, ISO/MSPs, MLS (Merchant Level Sales) and other individuals involved in the Electronic Payment Industry to participate. Each of you should invite your customers and prospects as well as distribute information regarding NEAA Events.

**Vendor AD Information** --The Vendor fee allows for each Vendor to place a one page BLACK AND WHITE AD in our Directory. Should you wish to have your ad in this directory of Attendees and Participating Sponsors/Vendors please provide your copy (pdf, jpeg or word.doc format) to:

**Jacques Breton**

11 Westman Street

Somersworth, NH 03878

e-mail [Jacques@mjmassociates.net](mailto:Jacques@mjmassociates.net)

Ads must be received no later than January 14, 2011. We can only accept ads received in the following formats:

**MUST BE 8 ½ by 11 inch Black and white. Ad can bleed.**

**Please note: WE CAN ACCEPT YOUR ad sent via e-mail however it must be in PDF or word.doc format only.** The Ads' are **PHOTO COPIED** and as such we must insist that only Black and White Ads' be submitted.

We will take the necessary steps to get the best copy possible. In the past we have gone great lengths to accommodate each of the Valued Sponsors and Vendors. Your help and cooperation is appreciated.

Ads not received in time to be in the directory will be your responsibility to hand out. We will not be responsible for stuffing any ads or marketing materials in our bags. There will be a fee of \$250.

Any questions please contact Jacques Breton. We thank each of you for making these events a great success. We look forward to seeing you there!

NEAA wants this event to be one of the best. This event is each of ours and we should take every step to make it a successful one. NEAA welcomes all financial institutions, ISO/MSPs, MLS (Merchant Level Sales) and other individuals involved in the Electronic Payment Industry to participate. Each of you should invite your customers and prospects as well as distribute information regarding NEAA Events.

**We look forward to seeing you all in January.**

**The Northeast Acquirers Association Officers & Board of Directors**

**Alan Forgione, President**

**Nancy Austin, Vice President**

**Jacques Breton, Treasurer/Clerk**

**Chris Butts**

**Jim Fink**

**Ruth Gorski**

**Henry Helgeson**



NORTHEAST ACQUIRERS  
A S S O C I A T I O N

*TENTATIVE AGENDA -- Times and speakers & subjects to be announced*

**2011 WINTER SEMINAR AND OUTING**

January 25 through January 27, 2011

**Grand Summit Hotel, Mountain Road, Mount Snow, VT**

**January 25, 2011 Tues.** – Dress Attire Business Casual

**2:00 PM – 6:00 PM NEAA REGISTRATION**

2:00 – 5:00 PM Vendor Set up

2:00 – 5:00 PM **Vendor Set up**

5:00 – 7:30 PM **Opening Cocktail Reception**

9:30 PM – ? **CHARITY POKER PARTY ALL ARE WELCOMED Special Event Sponsored by United Bank Card- Raponda Room**

**January 26, 2011 Wed.** – Raffles throughout the day – Must be present to win

8:00 AM - 6:00 PM **NEAA REGISTRATION Open all Day**

8:00 -11:00 AM **Vendor Set up Continued**

8:00 – 9:30 AM **Continental Breakfast**

9:30 AM – 5:30 PM **Seminars (Raffles Prizes from many of our great Vendors will be done during the seminars)**

**Topics and speakers to be arranged**

**Please let us know if you have any suggestions**

5:30 – 8:00 PM **Vendor Fair – Cocktails, Hors d'oeuvres and plenty of food – Somerset Ballroom (There are more prizes you must be present to win)**

9:00 PM -- ??



electronic  
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systems®

**JOIN US NIGHT AT THE SNOW BARN**



electronic  
merchant  
systems®

***Food, Drinks, Games, Karaoke, Dancing & More***

**January 27, 2011 Thurs.** ***Dress according to the activity of your choice***

**7:00 – 10:00 AM BREAKFAST IN THE HOTEL RESTAURANT provided by NEAA**

8:30 -- 4:00 PM **SKIING: One Day Lift Ticket Included in the price of registration. Hotel Lobby pick up your Ski Lift Ticket from Alan Forgione. Skis & Boots are available to be rented on site, at your own expense. THERE WILL BE SPECIAL ACTIVITIES FOR THE SKIERS :**

8:30 – 3:30 PM **SNOWMOBILING: \$75.00 per person limited to a first come- first serve basis. This is very popular event for non-skiers snowmobiles are limited. You will need boots & gloves. We are making special arrangements depending on the numbers session may run up to 2 hours or more.**

8:30 AM – 4:00 PM **On your own, Other Activities offered at the mountain or in the surrounding area: tubing, shopping, SPA treatments at the Grand Summit & shopping in Wilmington, VT.**

4:30 – to 7:00 **WRAP UP RECEPTION – Join us Back at the Hotel Bar for cocktails, hors d'oeuvres and final goodbyes.**

[WWW.NorthEastAcquirers.Com](http://WWW.NorthEastAcquirers.Com)

**Grand Summit Hotel & Conference Center  
Mount Snow, Vermont  
WELCOMES**



**HOTEL RESERVATION FORM**

January 25 through January 27, 2011

**Reservations must be made with Hotel – register early  
Mount Snow will now be able to accept reservations on line**

**[www.mountsnow.com/nea](http://www.mountsnow.com/nea) or phone 800.817.0764**

**Mount Snow will do everything possible to accommodate your room request there are a limited number of rooms and every effort will be made. Please make sure when making reservations you clearly indicate what type of room/s are desired.**

**Below is the information they will need if you call in. Any questions please call the Grand Summit directly. Due to PCI and security Grand Summit will no longer accept a fax.**

Name: \_\_\_\_\_ Phone \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Email \_\_\_\_\_

# of guest (please include ALL guests staying in room) \_\_\_\_\_ # of beds needed \_\_\_\_\_

Roommate: \_\_\_\_\_

Arrival Date: \_\_\_\_\_ Departure Date: \_\_\_\_\_

**All hotel rooms, condos and Snow Lake Lodge rooms are NON-SMOKING.** We will attempt to honor all request for hotel rooms. \_\_\_\_\_

**Email for confirmation:** \_\_\_\_\_

**Rates:** Main Hotel & Condos (2 bedrooms) \$165.00 Single/Double Occupancy; Nearby Snow Lake Lodge \$ 89.00; Three Bedroom Condos to be quoted. All rates are per night plus resort fee and VT Sales Tax. All rooms are subject to change due to owner occupied property. **Special Rates good through January 15, 2011.**

**Cancellation Policy:** This guaranteed payment is only refundable if cancellation is made 14 days or more prior to arrival.

**Reservations** can be made on line [www.mountsnow.com/nea](http://www.mountsnow.com/nea) or phone. First night deposit required and charged upon reservation; payable via credit card.

**Please Note:** A confirmation of this reservation will be sent to you within 72 hours. Contact Reservations if you do not receive your confirmation. If you have any questions, contact the hotel directly. We will attempt, but cannot guarantee, to honor special requests.