



**NORTHEAST ACQUIRERS**  
**A · S · S · O · C · I · A · T · I · O · N**

**NEAA WANTS YOU TO JOIN US FOR THE  
2009 WINTER SEMINAR AND OUTING  
TUESDAY, JANUARY 27 THROUGH JANUARY 29, 2009  
GRAND SUMMIT RESORT, MOUNT SNOW, VT**

**SPONSOR/VENDOR INFORMATION PACKET**

**IMPORTANT**

**Vendor space will be limited to the first 75**

**NEAA DOES NOT ALLOW ROAMING VENDORS**

**Special notice we are reviewing the decision to hold a  
2009 Summer Event**

**[www.northeastacquirers.com](http://www.northeastacquirers.com)**



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### **IMPORTANT VENDOR INFORMATION**

Northeast Acquirers for years has held two events – a winter and summer event. In 2008 we did not hold our summer event, normally held in June. NEAA is reviewing the need to meet for a summer event in the NY/NJ area where there exist numerous MLS' and ISO's that will not travel for the winter event. Therefore NEAA is considering a Summer 2009 Event in the Southern New Jersey area around the second week of June. We realize that vendors must choose which venues they will attend and we would appreciate any feedback concerning resurrecting this Summer event.

**Please note NEAA limits Vendors to 75 table tops with NO ROAMING VENDORS allowed. Vendors will be accepted on a first paid basis. Do not miss out. We have already received more than 15 Vendors for the Winter event.**

NEAA is arranging with the Grand Summit Resort for as many hotel rooms and condos as possible. We have limited number of hotel rooms in the main lodge. In an effort to accommodate Vendors and Attendees we ask each Vendor to limit their number of participants. As another option the grand Summit also has a number of adjoining condos that can hold several people in separate rooms. If interested please call Jacques.

*Ads* for the winter event must be received by JANUARY 15, 2009. Please send a hard copy to Jacques or you can email a PDF file. Do not send any other types of files as we have a very difficult time opening and printing them.

**SHIPPING INSTRUCTIONS** – All boxes should be properly labeled and make the proper arrangements that your tabletop (only) displays and other marketing material arrive no sooner than January 23, 2009 Each Vendor will be assessed a handling charge for each box from the Hotel, approx \$5.00 each. Upon registration we will forward proper shipping address and instructions. Make sure you have return shipping labels. The hotel will make arrangements for pick up by UPS & FedEx after our event. Remember, we pack everything up right after the vendor reception.

NEAA wants this event to be one of the best. This event is each of ours and we should take every step to make it a successful one. NEAA welcomes all financial institutions, ISO/MSPs, MLS (Merchant Level Sales) and other individuals involved in the Electronic Payment Industry to participate. Each of you should invite your customers and prospects as well as distribute information regarding NEAA Events.

**We look forward to seeing you all in January.**

**NEAA Board of Directors**



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**VENDOR REGISTRATION FORM  
WINTER 2009 MEETING & SEMINAR,  
January 27 – January 29, 2009  
Grand Summit Hotel, Mount Snow Vermont**

**VENDOR/SPONSOR FEE (75 TABLE TOPS ONLY NO ROAMING ALLOWED) \$1500.00**

(Provides for Table at Vendor Fair and two attendees)

Special needs – Electrical = \$50.00 and Telephone \$100.00 \$\_\_\_\_\_

Electrical \_\_\_\_\_ Telephone \_\_\_\_\_ (Must be paid in advance)

Additional attendees at \$200.00 each \$\_\_\_\_\_

Snowmobiling \$50.00 per person (Limited number on a first come basis) \$\_\_\_\_\_

Total Amount Being Paid \$\_\_\_\_\_

**AD** Yes\_\_\_ NO\_\_\_ Due by January 15, 2009 **RAFFLE PRIZE Donation** Yes\_\_\_ NO\_\_\_.

**Please mail your registration/invoice and payment c/o Jacques R. Breton, NEAA, 11 Westman Street, Somersworth, NH 03878 Tel. (603) 692-2408. If paying by American Express, Discover, MasterCard or Visa fax to 603-692-2384. Checks should be made payable to 'Northeast Acquirers Association'. Full payment not received by the above date may result in Vendor Table Space being forfeited, cut off date January 7, 2009.**

Please list name, phone number and e-mail address for all registrants. Please note Activity preference.

Name	Phone #	E-mail	Skiing	Snowmobile

PLEASE PRINT CLEARLY

Company Name \_\_\_\_\_ Tel # \_\_\_\_\_

Street/State/Zip \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp Date \_\_\_\_\_ Amount \$ \_\_\_\_\_

Signature \_\_\_\_\_ E-Mail Add \_\_\_\_\_

**CANCELLATIONS: refund made prior to 30 days will be made less \$200.00 administration/processing fee.**

**WE LOOK FORWARD TO SEEING YOU THERE!**

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**NORTHEAST ACQUIRERS ASSOCIATION**  
**2009 WINTER SEMINAR AND OUTING – January 27 through January 29, 2009**

**Vendor AD Information**

**The Vendor fee allows for each Vendor to place a one page BLACK AND WHITE AD. Should you wish to have your ad in this directory of Attendees and Participating Sponsors/Vendors please provide your copy to:**

Jacques Breton  
11 Westman Street  
Somersworth, NH 03878  
Tel. 603 692-1908  
email [Jacques@mjmassociates.net](mailto:Jacques@mjmassociates.net)

**Ads must be received no later than January 15, 2009. We can only accept ads received in the following formats:**

**MUST BE 8 ½ by 11 inch Black and white. Ad can bleed.**

**Please note: WE CAN ACCEPT YOUR ad sent via e-mail however it must be in PDF or word.doc format only. The quality of any ad received via email or disk maybe inferior due to the printer being used. We do not recommend this method of providing your ad. We recommend sending your ad in hard copy.**

**The Ads' are PHOTO COPIED and as such we must insist that only Black and White Ads' be submitted.**

**We will take the necessary steps to get the best copy possible. In the past we have gone great lengths to accommodate each of the Valued Sponsors and Vendors. Your help and cooperation is appreciated.**

**Ads not received in time to be in the directory will be your responsibility to hand out. We will not be responsible for stuffing any ads or marketing materials in our bags.**

**Any questions please contact Jacques Breton. We thank each of you for making these events a great success. We look forward to seeing you there!**

**NEAA**

**HOTEL RESERVATION FORM**  
**Grand Summit Hotel & Conference Center**  
**Mount Snow, Vermont**  
**WELCOMES**



**NORTHEAST ACQUIRERS**  
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January 27 through January 29, 2009  
Tel 802.464-6629 or fax 802.464.6611

**Reservations must be made with Hotel – register early**  
**Special room request must be made through NEAA**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Home Phone:** \_\_\_\_\_ **Business Phone:** \_\_\_\_\_

**Roommate:** \_\_\_\_\_

**Smoking:** \_\_\_\_\_ **Non Smoking:** \_\_\_\_\_ **Special Requests:** \_\_\_\_\_

**Arrival Date:** \_\_\_\_\_ **Departure Date:** \_\_\_\_\_

**Special room request must be made through NEAA**

**Room Rates: \$161.00 Single/Double Occupancy per night plus resort fee & current VT Sales Tax**

**Cancellation Policy: This guaranteed payment is only refundable if cancellation is made 14 days or more prior to arrival. A cancellation number is required in order to receive a refund. For reservations canceled less than 14 days in advance, a cancellation fee equal to the first night's deposit will be charged and the reservation will be cancelled.**

**Please phone or fax reservation form along with a deposit in the amount of \$161 per room by January 15, 2009**

\_\_\_\_\_  
**Credit Card #**

\_\_\_\_\_  
**Expiration date**

- Please Note: A confirmation of this reservation will not be sent to you.
  - If you have any questions, contact the hotel directly.
- We will attempt, but cannot guarantee, to honor special requests.



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- **TENTATIVE AGENDA -- Times and speakers subject to change**
  - 2009 WINTER SEMINAR AND OUTING
  - January 27 through January 29, 2009
  - Grand Summit Hotel, Mountain Road, Mount Snow, VT

**January 27, 2009 Tuesday** – Dress Attire Business Casual

- 2:00 PM – 6:00 PM NEAA REGISTRATION – Ballroom Lobby
- 2:00 – 5:00 PM Vendor Set up – Somerset Ballroom East
- 5:00 – 7:30 PM Opening Cocktail Reception (for both attendees and vendors who are able to make it Tuesday night) Somerset Ballroom West
- 9:30 PM –? A CHARITY EVENT -- TEXAS HOLD\*EM TOURNAMENT  
Special Event Sponsored by United Bank Card- Raponda Room

**January 28, 2009 Wednesday** – Dress Attire Business Casual

· **Raffles throughout the day - MUST BE PRESENT TO WIN**

- 8:00 AM - 6:00 PM NEAA REGISTRATION Open all Day– Ballroom Lobby
- 8:00 -11:00 AM Vendor Set up Continued– Somerset Ballroom
- 8:00 – 9:30 AM Continental Breakfast – Ballroom Lobby
- 9:30 AM – 5:30 PM Seminars -- Deerfield Room -- (Remember you must be present during the seminars to win one of the many prizes offered by our generous vendors).
- 1:45 PM – 5:30 PM
- Topics: **Packaging Products vs Selling Value Adds**
  - The Power of Perseverance or A Day in the Life of a Successful MLS
  - What happens to the Value of your portfolio when the bank closes
    - Industry up dates -- American Express – Discover
    - Legislation that affects the Payments Industry
- 11:00 AM – 1:30 PM Lunch with the Vendors – Somerset Ballroom – more raffles  
(1:30 – 1:45 PM Vendor Meeting – Somerset Ballroom)
- 1:45 PM – 5:30 PM Seminars Continue -----
- 5:30 – 8:30 PM Vendor Fair – Cocktails, Hors d'oeuvres and plenty of food – Somerset Ballroom (There are more prizes you must be present to win)



9:00 PM -- ??

- JOIN US FOR THE REST OF THE NIGHT AT THE SNOW BARN
- SPONSORED BY ELECTRONIC MERCHANT
- *Food, Drinks, Games, Karaoke & Dancing*
- YOU WILL NEED YOUR NAME BADGE GET IN
- THERE WILL BE RAFFLES, KARAOKE CONTEST AND MORE
- ALL ARE WELCOMED TO THE BARN



January 29, 2009 Thursday

*Dress according to the activity of your choice*

- 7:00 – 10:00 AM BREAKFAST IN THE HOTEL RESTAURANT provided by NEAA
- 8:30 – 9:30 AM Meet in the Hotel Lobby to pick up your Ski Lift Ticket from Alan Forgione. Skis & Boots are available to be rented on site, at your own expense.
- 8:30 – 4:00 PM SKIING: One Day Lift Ticket Included in the price of registration: i.e. free for registered attendees who joined us on Wednesday!
- 9:00 – 3:00 PM SNOWMOBILING: \$50.00 per person and is limited to a first come- first serve basis. Please try and register by fax or at the door, so that we may accommodate all who wish to go. This is a very popular event for the non-skiers but snowmobiles are limited. Bring your own boots and gloves.
- 9:30 AM – 4:00 PM Other Special Activities offered at the mountain or in the surrounding area on your own: Tubing, shopping, SPA treatments at the Grand Summit, shopping in Wilmington, VT, dining in local restaurants.
- 4:30 – to 7:00 WRAP UP RECEPTION – Join us Back at the Hotel Bar for cocktails, hors d’oeuvres and final goodbyes.

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